

# PONTARDAWE TOWN FOOTBALL CLUB 2011-2012 SEASON



## CLUB SPONSORSHIP OPPORTUNITIES

*Our Mission : To build and sustain a successful community football club and to strengthen the bonds between the club and the community it serves*



**Pontardawe Town AFC**  
 Welcome to The Recreation Ground  
 Home of Pontardawe Town AFC  
 (http://www.pontardawetownafc.co.uk)

Official Sponsor  
**Fit For Life**  
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Official Match Day Programme  
 (http://www.pontardawetownafc.co.uk)

Proud Sponsor of The Match Day Programme

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Contact: Clive Jones  
 Phone: 01792 544242  
 Mobile: 07990 878150  
 E-mail: oja@ojm.co.uk

**YOU BELIEVED  
 THAT'S JUST 1 HOUR!**

The Ladies Room



**Fit For Life**  
 Download

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Proud Sponsor of The Match Day Programme



**"JOIN US ON OUR JOURNEY"**

## Pontardawe Town AFC



### Ground:

The Recreation Ground,  
Alloy Industrial Estate,  
Pontardawe,  
Swansea,  
SA8 4HL  
Tel : 01792 862228

### Clubhouse:

The Gilbertson Suite,  
33 Church St,  
Pontardawe,  
Swansea,  
SA8 4JB  
Tel : 01792 862230

### Chairman:

Martin Blizzard

### Treasurer:

Phil Govier

### Secretary:

Gary Thomas  
Bryngwyn,  
38 Penywern Road,  
Ystalyfera,  
Swansea,  
SA9 2NH

Home - 01639 843822

Fax - 0871 714 3487

Mobile - 07925 142661

email :

[garythomas38@sky.com](mailto:garythomas38@sky.com)



The town of Pontardawe is situated on the Banks of the River Tawe seven miles north of Swansea in the picturesque Swansea Valley. The name Pontardawe actually means "Bridge on the River Tawe" in Welsh.

At Pontardawe Town we have a successful and motivated organization with over 25 teams ranging from Under 6s through to the First Team who play in Welsh League Division One.

For our Senior Section the 2010-2011 Season ended as follows :-

### First Team :

Welsh League First Division (4th Place)

### Reserves :

Welsh League Reserve Division Cup West (2nd Place)  
Welsh League Reserve Cup Winners

### 3rd Team :

Neath League Division Two (Champions)

### Under 19s :

Welsh League Youth Division West (Champions)

### Under 18s :

South Wales Youth League West Division (3rd Place)

In preparation for the coming season we have put together various Sponsorship opportunities that can be tailored to suit individual needs. We are looking to build on the support we have gained previously and to build new relationships with the local and national businesses.

The opportunities we offer include team, ground, club, matchday, match ball and programme sponsorship. All of these are available independently or can be combined to meet your needs

Many thanks to all of our existing sponsors for the fantastic support that has contributed to our success this season. We now look forward to working with you for the coming season.



## **Player Sponsorship**

All of our First Team players can be sponsored which will result in details being placed in our match day programme and on our websites.



## **Pitch Side Banners**

The pitch side banners introduced last season were a great success and many companies took us up on this opportunity. There is an initial set up fee plus cost for these banners which measure 8ft x 3ft.

## **Match Day & Match Ball Sponsorship**

As Match Day Sponsors you and your friends will be special guests of the club at the game where we will provide refreshments. After the game you will be welcomed at our clubhouse for further refreshments. Your details will be included in the Match Day Programme and on our websites. Any additional information from an advertising perspective can also be issued at the game.

As Match Ball sponsor you will be invited to the game and also to the clubhouse. Again, your support will be recognised in the Match Day Programme and on our websites.

## **Team Sponsorship**

We currently have 5 teams in the Senior Section which include the First Team, Reserve Team, 3rd Team, Under 19s and Under 18s Youth Team.

We are looking to work with Bergoni Sportswear this season and are making available opportunities to have your name on the front, rear, sleeves, shorts and even on socks

We will also have tracksuits, training/warm up tops and polo shirts for all players which can all be printed with the appropriate business logos and names.

## **Stand Sponsorship**

As we go into the new Season we will be making available the opportunity to sponsor the stand which will provide you with the naming rights of the Stand. This is a covered stand and we are currently looking to extend it with seating.



## Match Day Programme

We produce a high quality programme for each of our First Team home games and each spectator is provided one with the entrance fee. The programme has 36 A5 pages and advertising rates are available for Full, Half and Quarter pages.

## Club Websites

We believe we have the finest and most up to date websites in the Welsh League, which means that our hit rates are excellent. All our sponsors are mentioned, with links off our sites but advertising on the websites is also available.

<http://www.pontardawetownafc.co.uk>  
<http://www.pontardawetownafcphotos.co.uk>



We believe that sponsorship of Pontardawe Town will prove to be a positive investment. This is because we have well attended games, two thriving club websites and regular local press coverage.

For further information and to join us on our journey please contact Gary Thomas (Pontardawe Town Secretary) on 07925 142661 or via email on [GaryThomas38@sky.com](mailto:GaryThomas38@sky.com)

## Price Information

Team Sponsor : Please contact Gary Thomas  
Player Sponsor : £50 per player  
Stand Sponsorship : £750  
Pitch Side Banner : £100 per season plus £80 set up fee  
Match Day Sponsor : £100 per Game  
Match Ball Sponsor : £35 per Game  
Match Day Programme: Full Page £100 / Half Page £50 / Quarter Page £25  
Club Website Advertising : £50 Advert / Placed Permanently....

We are open to other suggestions at all times so please do not hesitate to contact Gary ..... Thanks for your support

**"JOIN US ON OUR JOURNEY"**