



Match Day Programme

We produce a high quality programme for each of our First Team home games and each spectator is provided one with the entrance fee. The programme has 36 A5 pages and advertising rates are available for Full, Half and Quarter pages.

Club Website

We believe we have one of the finest, and most up to date, websites in the Welsh League which means that our hit rate is excellent. All our sponsors are mentioned, with links, off our site but advertising on the website is also available.



<http://www.pontardawetownafc.co.uk>

With good average home crowds, a thriving club website and regular local press coverage we believe that sponsorship of Pontardawe Town will prove to be a positive investment. Our teams play right across South Wales each week and in 2010 our First Team received good TV Coverage after reaching the 4th Round of the Welsh Cup.

For further information and to join us on our journey please contact Chris Mills (Pontardawe Town Commercial Manager) on 07968 447926 or via email on chrismills_6@hotmail.com

Price Information

- Team Sponsor : Please contact Chris Mills
- Player Sponsor : £50 per player
- Stand Sponsorship : Please contact Chris Mills
- Pitch Side Banner : £100 per season plus £80 set up fee
- Match Day Sponsor : £100 per Game
- Match Ball Sponsor : £35 per Game
- Match Day Programme: Full Page £100 / Half Page £50 / Quarter Page £25
- Club Website Advertising : Please contact Chris Mills

We are open to other suggestions at all times so please do not hesitate to contact Chris Thanks for your support

PONTARDAWE TOWN FOOTBALL CLUB 2010-2011 SEASON



CLUB SPONSORSHIP OPPORTUNITIES



"JOIN US ON OUR JOURNEY"

Pontardawe Town AFC



Ground:

The Recreation Ground,
Alloy Industrial Estate,
Pontardawe,
Swansea,
SA8 4HL
Tel : 01792 862228

Clubhouse:

The Gilbertson Suite,
33 Church St,
Pontardawe,
Swansea,
SA8 4JB
Tel : 01792 862230

Chairman:

Mike Rogers

Treasurer:

Mark Hancock

Secretary:

Gary Thomas
Bryngwyn,
38 Penywern Road,
Ystalyfera,
Swansea,
SA9 2NH

Home - 01639 843822

Fax - 0871 714 3487

Mobile - 07925 142661

email :

garythomas38@sky.com

Commerical Manager:

Chris Mills

Football Committee:

Jason Dykes
Phil Govier (Asst Sec)
Tony Davies
Dan Thomas

The town of Pontardawe is situated on the Banks of the River Tawe seven miles north of Swansea in the picturesque Swansea Valley. The name Pontardawe actually means "Bridge on the River Tawe" in Welsh.

Although the present football club was founded in 1947, football in Pontardawe certainly stretches back over 100 years, into the closing years of the 19th Century, when a Pontardawe club, run by industrialist CF Gilbertson, was among the members of the earliest Swansea League, and won the championship in 1899-1900. The club went on to join the Swansea and District League and in 1947 joined the Welsh League.

We have a successful organization with over 25 teams ranging from Under 6s through to the First Team who play in Welsh League Division One. This season the team finished 8th place with our Reserves winning the Welsh League West Championship. Our Youth, Junior and Mini football teams have also achieved fantastic success this season.

A club like ours is run by a hard working team of volunteers and we are very grateful to the many companies and individuals for their support over the years. Without this support the club would not be where it is today which is one of the most respected and well run clubs in South Wales.

Sponsorship Opportunities

Pontardawe Town has put together various Sponsorship opportunities that can be tailored to suit individual needs. We are looking to build on the support we have gained previously and to build new relationships with the local and national businesses.

The opportunities we offer include team, ground, club, match-day, match ball and programme sponsorship. All of these are available independently or can be combined to meet your needs

Many thanks to all of our existing sponsors for the fantastic support and we look forward to working with you as we go into this new season. We also welcome new sponsors who want to help the club build towards success

Chris Mills
Commercial Manager
Pontardawe Town Football Club



Player Sponsorship

All of our First Team players can be sponsored which will result in details being placed in our match day programme and on our website.



Pitch Side Banners

The pitch side banners introduced last season were a great success and many companies took us up on this opportunity. There is an initial set up fee plus cost for these banners which are 8ft x 3ft.

Match Day & Match Ball Sponsorship

As Match Day Sponsors you and your friends will be special guests of the club at the game and we will provide refreshments during. After the game you will be welcomed at our clubhouse for further refreshments. Your details will be included in the Match Day Programme and on our website. Any additional information from an advertising perspective can also be issued at the game

As Match Ball sponsor you will be invited to the game and at the clubhouse as well. Again, your support will be recognised in the Match Day Programme and on our website

Team Sponsorship

We currently have 4 teams in the Senior Section which are the First Team, Reserve Team, Under 19s and Under 18s Youth Team.

We are looking to work with Bergoni Sportswear this season and are making available opportunities to have your name on the front, rear, sleeves, shorts and even socks

We will also have tracksuits, training / warm up tops and polo shirts for all players which can all be printed as appropriate.

Stand Sponsorship

As we go into the new Season we will be making available the opportunity to sponsor the stand which will provide you with the naming rights of the Stand. This is a covered stand and we are currently looking to extend it with seating